

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**National Media Research Planning & Placement LLC**  
**Attention: Accounts Payable**  
**815 Slater Lane**  
**Alexandria, VA 22314**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
181683-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	181683	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/04/12	GMA M-F 7-9A	7A-9A	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH F 09/28/12 7:00 AM GMA M-F 7-9A 7A-9A :30 NRCC0060921H \$750.00 NM									
2	09/29/12	09/29/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Sa 09/29/12 7:27 AM 7-9a Sat Morning News 7A-9A :30 NRCC0060921H \$400.00 NM									
3	09/30/12	09/30/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Su 09/30/12 7:53 AM 7A-8A SUN MORN NEWS 7A-8A :30 NRCC0060921H \$300.00 NM									
4	09/28/12	10/04/12	11A-12P News	11A-12P	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH F 09/28/12 11:10 AM 11A-12P News 11A-12P :30 NRCC0060921H \$500.00 NM									
5	09/28/12	10/04/12	Dr. Oz	4P-5P	11111--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH F 09/28/12 4:36 PM Dr. Oz 4P-5P :30 NRCC0060921H \$425.00 NM									
6	09/28/12	10/04/12	5-530P News	5P-530P	11111--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
181683-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	09/28/12	10/04/12	5-530P News	5P-530P	11111--	:30	5	\$850.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
4	KMGH	F	09/28/12	5:28 PM	5-530P News	5P-530P	:30	NRCCC0060921H	\$850.00	NM																																												
7	09/29/12	09/29/12	5pm News Saturday	5P-6p	-----S-	:30	2	\$450.00	NM																																													
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3	KMGH	Sa	09/29/12	5:53 PM	5pm News Saturday	5P-6p	:30	NRCCC0060921H	\$450.00	NM																																												
8	09/30/12	09/30/12	5pm News Sun Local Nev	5P-6P	-----S	:30	2	\$525.00	NM																																													
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9	09/28/12	09/28/12	6P-630P JEOPARDY (M-	6P-630P	----1--	:30	1	\$2,000.00	NM																																													
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10	09/28/12	09/28/12	630-7p WHEEL (M-F)	630-7P	----1--	:30	1	\$1,800.00	NM																																													
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12	09/28/12	10/04/12	Nightline	1037P-1103P	11111--	:30	5	\$1,000.00	NM																																													
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14	09/30/12	09/30/12	Once Upon a Time	7P-8P	-----S	:30	1	\$5,000.00	NM																																													
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1	KMGH	Su	09/30/12	7:22 PM	Once Upon a Time	7P-8P	:30	NRCCC0060921H	\$5,000.00	NM																																												

Total Spots **15**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Issue/NRCC IE	NRCC IE 2012	2601	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,600.00</b>
<u>Agency Commission</u>	<b>\$2,340.00</b>
<u>Net Amount Due</u>	<b>\$13,260.00</b>